SUMMARY RECOMMENDATION:

Receive and file the Review of Summer Programs and Future Events Report.

BACKGROUND/DISCUSSION

The Community Services Department staff had a busy and successful summer. Program highlights for the 2019 summer and a look ahead for each facility is as follows:

DE ANZA PARK

SUMMER YOUTH & ADULT BASKETBALL LEAGUE
The summer youth basketball league continues to provide young community members the opportunity to build basketball fundamentals throughout the summer in a relaxed league atmosphere. This year, approximately 300 youth participants played 10 weeks of games. Over 55 Adult basketball teams also enjoyed 10 weeks of games as well as play-offs.

SUN-SETS SUMMER CONCERT SERIES
The City’s four-part summer concert series at Calabasas Lake proved popular drawing an average of 700 to 1000 attendees per concert. The Calabasas Park Homeowners
Association graciously opened the traditionally private greenbelt to the public so that the community could enjoy the beautiful backdrop of the lake during the festivities. Concert genres included the music of Queen, Abba and Neil Diamond plus variety band “Box Car 7” playing classic soul, blues and R&B. Feedback continues to be positive with constant requests for more concerts in the future.

**CALABASAS FIREWORKS SPECTACULAR**  
The Calabasas community celebrated Independence Day during the annual Fourth of July Fireworks Spectacular at Calabasas High School. Thirty three hundred attendees enjoyed a DJ, stilt walkers, inflatables, craft activities and live music by Platinum Groove. Additionally, World War II planes flew over the site in dedication to our country’s military. The night culminated with a beautifully choreographed fireworks display.

**SUMMER OF SERVICE**  
Staff debuted a new volunteer program for Middle and High School youth over the summer. Seventeen students attended a leadership orientation and then served 12 hours of service at Camp Calabasas and the Meadowbrook Senior Center. The program will continue to expand in 2020.

**CALABASAS PUMPKIN FESTIVAL**  
Tickets to the 2019 Calabasas Pumpkin Festival on October 19 & 20 are on sale now through October 14, 2019 at Juan Bautista de Anza Park, the Calabasas Chamber of Commerce, the Calabasas Tennis & Swim Center and Calabasas Senior center.

**TENNIS & SWIM CENTER**

**STAFF’S CONTRIBUTIONS**
We can be proud of the continued success of our facility overall, as we had another successful summer as far as programming and providing a safe, clean and fun environment for the community. We continue to reach our goals as far as participation. We did struggle for the first time with lifeguard staffing. There is a national shortage of lifeguards due to the increased certifications required, and the expense entailed to become a certified lifeguard.

**AQUATICS**
We had a total of 827 registered into our aquatics programming:
24 Junior Guards  
529 Swim lessons  
246 Swim Team  
9 American Red Cross Certified  
19 Master Swim Program  
In addition we had kept watch over approximately 500 campers per week in the pool area.
TEENIC CAMP
The tennis camp continues to average 75 campers per day with Top Seed doing a great job of managing the tennis players. Registration for the after school clinics is ongoing and continues to thrive.

EVENTS
In addition to the aquatic programming, the staff hosted 3 dive-in movie nights here at the center. In June, we showed “Ralph Breaks the Internet” and had about 200 attend. In July, the movie featured was “Incredibles 2” and we had about 160. Weather was not great for the first 2, but still well attended. The “splash party” on the 4th of July was another success as well as the “Fun Run” at the lake. In August, with better weather we showed “Small Foot” and hosted about 150 guests.

Tennis hosted multiple pro-am socials to the delight of tennis players.

LOOKING AHEAD
We would like to thank all who attended our events. We are looking forward to our “25th Anniversary Celebration” on September 21st. Staff is planning a celebration for the morning. We are having delineators installed in our parking lot to help with the flow of traffic for safety reasons. We will be hosting a Viewpoint swim meet with about 150 swimmers on October 30th. The always popular “Breakfast with Santa” will be on December 7th. End of the year maintenance will take place during the holidays.

LITTLE LEARNERS- CALABASAS KLUBHOUSE AND CAMP

AFTER SCHOOL CAMP CALABASAS AT LUPIN HILL
After School Camp Calabasas at Lupin Hill was relocated to new portable classrooms on site at Lupin Hill Elementary School over the summer. Little Learners staff had less than 2 weeks to re-license the program (due to the move to a new location), move in furniture and fixtures, decorate and be ready to open for the first day of school. Thankfully, with teamwork the program was set up and in place to serve the students at Lupin Hill Elementary School.

CAMP CALABASAS SUMMER CAMP at DE ANZA PARK
Summer Camp Calabasas at De Anza Park was quite busy this summer. Daily numbers were steady over the 9 weeks of summer camp. Students from the surrounding Las Virgenes Schools and others from neighboring cities took advantage of attending Camp Calabasas Summer Camp. Campers enjoyed swimming multiple times a week at the Calabasas Tennis and Swim Center, going on weekly age appropriate field trips, participating in camp sports, arts and crafts and games while at the park. In general, campers had a great summer break!
CALABASAS KLUBHOUSE PRESCHOOL
The Klubhouse had a great first year under the direction of Little Learners. Summer enrollment remained at 115 children per day. The Klubhouse welcomed in some new 2019-20 school year families to start early and fill vacancies left by families whose schedules changed during the summer months. The Klubhouse Summer Camp ran for 7 weeks and served roughly 20 children daily. These children enjoyed weekly on site entertainment and special visitors while getting their first experience attending a fun filled Summer Camp. As the summer camp ended, the new school year began, and Little Learners second year is off to a great start. The school is enrolled to 115 students per day and there are waiting lists for each classroom.

SENIOR CENTER

MEMBERSHIP HAS INCREASED
When the CSC opened in June 2016, staff set a membership goal of 600, in order to evaluate the utilization of the various rooms in the building, the traffic pattern, and the parking. In August 2018, membership passed the 600 member goal and as of today, we have 630 memberships.

CLASS ENROLLMENT HAS INCREASED
For the 2018 Spring/Summer sessions, there were 2,685 participants in the 116 classes and 11 excursions offered in the Calabasas Recreation Brochure. This Spring/Summer 2019 session there were 3,552 participants in the 137 classes and 10 excursions offered, a substantial increase in participation from 2018.

THE NUMBER OF CARD AND GAME PLAYERS HAS INCREASED REVENUE
We are seeing a steady increase in patrons utilizing the facility to play Bridge, Canasta, Mah Jongg, Pan, Pinochle, and Poker. In addition, we have weekly Scrabble and Bridge Games, with enough participants for four tables. Some days, we have so many patrons utilizing the facility we are looking for additional space to use as an overflow room, where additional tables are set up for cards and games.

Look at our daily revenue intake for each fiscal year: In 2016-2017 Daily Use Fee Revenue was $7,060.00; in 2017-2018 Daily Use Fee Revenue increased to $19,826.00; and, this past year 2018-2019, the Daily Use Fee Revenue was $28,356.00. PLEASE SEE CHART BELOW.

CHANGE OF HOURS OF OPERATION
The CSC hours have been changed to accommodate the needs and schedules of Pre-retiree men and women who have recently joined. Since 50 year-old seniors might work, carpool children to school and after-school sports and classes, some prefer evening classes. Therefore, the CSC has been open until 9:00 pm on Mondays and 8:00 pm on Wednesdays
for a little over a year. We’ve added cooking, language, movie discussion, Mah Jongg and fitness classes to our evening schedule. Regular scheduled poker and Pan Games also take place during the evening hours.

NEW TRANSPORTATION FOR EXCURSIONS
The Senior Center has contracted with Pacific Platinum Transportation Services to charter the 10-15 quarterly excursions each session. This will allow for more flexibility with dates, distances and shuttle size. The company has 5 different size vehicles that can be used based upon the size of our group. Vehicles will also be more comfortable, reliable and well maintained. Each seat on the shuttle has a seatbelt.

LOOKING AHEAD
As you can see, the Senior Center has been an ever-growing hot spot for patrons. It is very evident that “if we build it, they will come” has been an understatement. Recently, we have noticed that the building is showing signs of wear and tear based on the amount of patronage. We hope to be able to add additional maintenance personnel and/or increase the amount of time for the nightly cleaning crew to address this.
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### Senior Center Daily Fees

![Graph showing the Senior Center Daily Fees for 2016-2017, 2017-2018, and 2018-2019 months]